The Effect of Psychological Pitfalls on Investors’ Reaction and Repurchasing Firms’ Motivation
Liang-Chien Lee, Chih-Hsiang Chang, Chia-Ching Tsai, Ting-Yin Cheng

Assessments in Financial Occupational Exams
Ann Shawing Yang

Consumer Ethnocentrism, Self-Image Congruence and Local Brand Preference: A Cross-National Examination
Shih-Tung Shu, Stephen Strombeck, Chia-Ling Hsieh

Integration of Evolutionary Computing and Equity Valuation Models to Forecast Stock Values Based on Data Mining
Ying-Hua Chang, Shih-Chin Wang

Purchase and Transportation Planning for Food Retailing in Japan
Masatoshi Sakawa, Ichiro Nishizaki, Takeshi Matsui, Tomohiro Hayashida

Controlling Shareholders and Earnings Informativeness: Evidence from Taiwan
Jei-Fang Lew, Shing-Jen Wu