Asia Pacific Management Review

Batch Scheduling Problem with Due-dates Constraints
Shintaro Mohri

French Canada and the Philippines: Comparing Product- Country Perceptions
Gedrun A. Ahmed and Alain d’Astous

Mathematical Approach for Consensus Formation
Kayoko Tanabe and Hiroaki Ishii

Key Factors for Successful Evaluation and Screening of Strategic Alliance: A Case Study in the Telecommunications Industry
Ming Hsuen Wang and Kevin P. Hwang

Trust, Satisfaction and Commitment on Loyalty to International Retail Service Brands
Kuan-Yi Lee, Hsi-Ling Huang and Yin-Chieh Hsu

The Effects of Customer Relationship Management Practices and Multiple-Channels on Customer Loyalty in Financial Services
Chen, Ja-Shen and Ching, K.H. Russell

Sales Forecasting by a Firm Facing Poor Data
Fang-Chen Kao, Yu-Ti Shih and Chi-Yu Hsui