We study the exclusive decays of $B \rightarrow K^{(*)} l^+ l^-$ within the framework of perturbative QCD. We obtain the form factors for the $B \rightarrow K^{(*)}$ transitions in all allowed values of $q^2$, which agree with the lattice results. We find that our distributions of the decay rates and leptonic asymmetries are consistent with that given in the other QCD models in the literature.

I. INTRODUCTION

The recent CLEO measurement of the radiative $b \rightarrow s \gamma$ decay [1] has motivated theorists to study exclusive rare $B$ meson decays such as $B \rightarrow K^{(*)} l^+ l^-$ [2]. In the standard model, these rare decays occur at the loop level and provide us with information on the parameters of the Cabibbo-Kobayashi-Maskawa (CKM) matrix elements [3] as well as various hadronic form factors. In this paper, we examine the decays of $B \rightarrow (K, K^*) l^+ l^-$ within the framework of the perturbative QCD (PQCD).

The calculations of matrix elements for exclusive hadron decays can be performed in the PQCD approach developed by Brodsky and Lepage (BL) [4]. The application to $B$ meson decays was first carried out in Refs. [5] and [6]. In the BL formalism, the nonperturbative part is expressed as the hadron wave functions which could be determined via various QCD models such as the QCD sum rule method or lattice gauge theory and the transition amplitude is factorized into the convolution of hadron wave functions and the hard amplitude of the constituent quarks. However, with the BL approach, the nonperturbative effects appear as if one of the constituent quarks carries nearly all the momentum of hadron. To solve the problem, Li and Sterman [9] proposed by including the transverse momentum of constituent quark $k_T$ and the Sudakov form factor to the wave functions to suppress the soft contributions from higher order corrections. In terms of the parameter $b$ with $b$ being the conjugate variable of $k_T$, they also showed that the effects can be also expressed as that in the BL factorization formalism.

The modified PQCD factorization theorem for exclusive heavy meson decays has been developed some time ago [10–12] and applied to nonleptonic $B \rightarrow D^{(*)} \pi (\rho)$ [10], penguin induced radiation $B \rightarrow K^{(*)} \gamma$ [13], and $B \rightarrow K K$ [14] decays. These decays involve three scales: the $M_W$ scale as the initial condition of renormalization-group (RG) equation, the typical scale $t$ which reflects the specific dynamics of the heavy meson decays, and the factorization scale $1/b$. Above the factorization scale, there are two large logarithms $\ln(M_W/t)$ and $\ln(1/b)$, generated from radiative corrections. The former gives the evolution from $M_W$ down to $t$ described by the Wilson coefficient (WC), while the latter from $t$ to $1/b$. There also exist double logarithms $\ln^2(Pb)$ arising from the radiative correction to the meson wave function, where $P$ is the dominant light-cone component of a meson momentum. Resuming these double logarithms leads to a Sudakov form factor of $\exp[-s(P,b)]$ which suppresses the long-distance contributions in the large $b$ region such that the applicability of the PQCD around the energy scale of the bottom quark mass could be guaranteed.

The typical three-scale factorization formula is generally written as the following convolution product:

\[ C(t) \otimes H(t) \otimes \phi(x,b) \]

\[ \times \exp \left( -s(P,b) - 2 \int_{1/b}^{t} \frac{d\mu}{\mu} \alpha_s(\mu) \right) \]

(1)

where $C(t)$, $H(t)$, and $\phi(x,b)$ denote the WC, hard decay amplitude and nonperturbative wave function, respectively, and the quark anomalous dimension $\gamma = -\alpha_s/\pi$ is evaluated from $t$ to $1/b$. Except $\phi(x,b)$ dictated by nonperturbative dynamics, all the convolution factors in Eq. (1) are calculable. Note that differing from the conventional factorization assumption (FA), the WC is also one of the convolution parts in Eq. (1). Thus, the $\mu$ dependent problem occurring in the FA could be solved naturally in the three-scale factorization formula.

The paper is organized as follows. In Sec. II, we study the form factors in the framework of the PQCD for the decays of $B \rightarrow K^{(*)} l^+ l^-$ transitions. In Sec. III, we derive the forms of the differential decay rates and lepton asymmetries for $B \rightarrow K^{(*)} l^+ l^-$ based on the PQCD. In Sec. IV, we give the numerical analysis. We will also compare our results in the PQCD approach with that in the other QCD models. In Sec. V, we present our conclusions.

II. FORM FACTORS IN THE FRAMEWORK OF THE PQCD

In the decay of $B \rightarrow H l^+ l^-$, the momentum of $B(H)$ in the light-cone coordinate is chosen as $P_1 = (P_1^+, P_2^+, 0_T)$, where $P_1^+ = M_B/\sqrt{2}$ and $P_2^+ = (E_H \pm P_H)/\sqrt{2}$ with $E_H = (M_B^2 + M_H^2 - q^2)/2M_B$, $P_H = \sqrt{E_H^2 - P_H^2}$, and $q^2$ is the squared momentum transfer. We define the momentum of the light valence quark in the $B$
momenta as $k_1$ and use $x_1=k_1^+/P^+_1$ with $k_1^+$ and $k_1^-$ being the plus and transverse components of $k_1$, respectively. The two light valence quarks in the $H$ meson carry the longitudinal momenta $x_2P_2$ and $(1-x_2)P_2$, and transverse momenta $k_2T$ and $-k_2T$, respectively.

The Sudakov resummations of large logarithmic corrections lead to the exponential forms of $\exp(-S_B)$ and $\exp(-S_H)$ for $B$ and $H$ wave functions, respectively, where

$$S_B(t) = s(x_1P_1^+,b_1) + 2 \int_{1/b_1}^{t} \frac{d\tilde{\mu}}{\tilde{\mu}} \gamma[\alpha_{s}(\tilde{\mu})],$$

$$S_H(t) = s(x_2P_2^+,b_2) + s[(1-x_2)P_2^+,b_2] + 2 \int_{1/b_2}^{t} \frac{d\tilde{\mu}}{\tilde{\mu}} \gamma[\alpha_{s}(\tilde{\mu})].$$

In Eq. (2), $b_1$ and $b_2$ represent the transverse momentum extents of $B$ and $H$ and are conjugate to the parton transverse momenta $k_1T$ and $k_2T$, respectively. The form for $s$ is written as [15,16,9]

$$s(Q,b) = \int_{1/b}^{Q} \frac{d\mu}{\mu} \left[ \ln \left( \frac{Q}{\mu} \right) A[\alpha_s(\mu)] + D[\alpha_s(\mu)] \right],$$

where the anomalous dimensions $A$ and $D$ calculated to the two and one-loop levels, respectively, are given by

$$A = C_F \frac{\alpha_s}{\pi} \left[ \frac{67}{9} - \frac{\pi^2}{3} - 10^{-2} + \frac{2}{3} \beta_0 \ln \left( \frac{e^{\gamma}}{2} \right) \right] \left( \frac{\alpha_s}{\pi} \right)^2,$$

$$D = \frac{2}{3} \frac{\alpha_s}{\pi} \ln \left( \frac{e^{\gamma-1}}{2} \right).$$

The anomalous dimensions $A$ and $D$ are found to be

$$\alpha_s(\mu) = \frac{4\pi}{\beta_0 \ln(\mu^2/\Lambda^2_{QCD})}$$

with $\beta_0 = (33-2f)/3$.

To get the transition elements of $B \rightarrow H$ ($H=K,K^*$) with various types of vertices, we parametrize them in terms of the relevant form factors as follows:

$$\langle K(P_2)\vert V_{\mu}\vert B(P_1) \rangle = F_1(q^2)P_{\mu} + F_2(q^2)q_{\mu},$$

$$\langle K(P_2)\vert T_{\mu\nu}q^\nu\vert B(P_1) \rangle = F_T(q^2)(q^2P_{\mu} - q \cdot P_{x_2}),$$

$$\langle K^*(P_2,e)\vert V_{\mu}\vert B(P_1) \rangle = iV(q^2)\epsilon_{\mu\nu\alpha\beta}e^{*\nu}p^\alpha q^\beta,$$

$$\langle K^*(P_2,e)\vert A_{\mu}\vert B(P_1) \rangle = A_0(q^2)\epsilon_{\mu\nu}^\alpha + e^{*\nu}q[A_1(q^2)P_{\mu} + A_2(q^2)q_{\mu}],$$

$$\langle K^*(P_2,e)\vert T_{\mu\nu}q^\nu\vert B(P_1) \rangle = -T_0(q^2)\epsilon_{\mu\nu}^\alpha + e^{*\nu}q[T_1(q^2)P_{\mu} + T_2(q^2)q_{\mu}],$$

with

$$T_0(q^2) + [T_1(q^2)P_{\mu} + T_2(q^2)q_{\mu}] = 0,$$

where $V_{\mu} = \bar{s}\gamma_{\mu}b$, $A_{\mu} = \bar{s}\gamma_{\mu}\gamma_5b$, $T_{\mu\nu} = \bar{s}\gamma_{\mu}\gamma_5b$, and $T_{5\mu\nu} = \bar{s}\gamma_{\mu}\gamma_5\gamma_5b$. The correspondences of our notation to that usually used in the literature are shown in the Appendix.

Using the PQCD factorization formula, the components of form factors defined in Eq. (6) are found to be
\[ A_0(q^2) = 8 \pi C_F M_B^2 \int_0^1 [dx] \int_0^\infty b_1 d b_1 d b_2 d b_2 \phi_B(x_1, b_1) \phi_K^*(x_2, b_2) \left\{ \left[ (1 + r_{K^*} - s)(1 - 2 \beta_{2K^*} + \sqrt{r_{K^*}} \alpha_{2K^*}) \right. \right. \\
\left. \left. - 4 r_{K^*} \alpha_{2K^*} + 2 \sqrt{r_{K^*}} (1 + \beta_{2K^*}) E_K^*(t_e^{(1)}) h_{K^*}(x_1, x_2, b_1, b_2) \right. \right. \\
\left. \left. + \sqrt{r_{K^*}} [1 + (1 + r_{K^*} - s) (1 - \beta_{1K^*} - 2 \beta_{2K^*}) E_K^*(t_e^{(2)}) h_{K^*}(x_2, x_1, b_1, b_2)] \right\} , \tag{12} \]

\[ A_1(q^2) = 8 \pi C_F M_B^2 \int_0^1 [dx] \int_0^\infty b_1 d b_1 d b_2 d b_2 \phi_B(x_1, b_1) \phi_K^*(x_2, b_2) \left\{ -1 + 2 \beta_{2K^*} \\
\left. + \sqrt{r_{K^*}} \alpha_{2K^*} E_K^*(t_e^{(1)}) h_{K^*}(x_1, x_2, b_2, b_1) \right. \right. \\
\left. \left. + \left[ \sqrt{r_{K^*}} (1 - \alpha_{1K^*} + 2 \beta_{1K^*}) E_K^*(t_e^{(2)}) h_{K^*}(x_2, x_1, b_1, b_2) \right] \right\} , \tag{13} \]

\[ A_2(q^2) = 8 \pi C_F M_B^2 \int_0^1 [dx] \int_0^\infty b_1 d b_1 d b_2 d b_2 \phi_B(x_1, b_1) \phi_K^*(x_2, b_2) \left\{ -1 + 2 \beta_{2K^*} \\
\left. \left. - \sqrt{r_{K^*}} \alpha_{2K^*} E_K^*(t_e^{(1)}) h_{K^*}(x_1, x_2, b_1, b_2) \right. \right. \\
\left. \left. + \left[ \sqrt{r_{K^*}} (1 - \alpha_{1K^*} + 2 \beta_{1K^*}) E_K^*(t_e^{(2)}) h_{K^*}(x_2, x_1, b_1, b_2) \right] \right\} , \tag{14} \]

\[ T(q^2) = 8 \pi C_F M_B^2 \int_0^1 [dx] \int_0^\infty b_1 d b_1 d b_2 d b_2 \phi_B(x_1, b_1) \phi_K^*(x_2, b_2) \left\{ - \left[ (1 + r_{K^*}) + 2s \alpha_{2K^*} + (2 \sqrt{r_{K^*}} - 1) \right. \right. \\
\left. \left. \times (\alpha_{2K^*} + \beta_{2K^*}) E_K^*(t_e^{(1)}) h_{K^*}(x_1, x_2, b_1, b_2) + \sqrt{r_{K^*}} (\alpha_{1K^*} + \beta_{1K^*} (x_1) - 1) E_K^*(t_e^{(2)}) h_{K^*}(x_2, x_1, b_1, b_2) \right. \right. \\
\left. \left. - 2 \sqrt{r_{K^*}} [1 + r_{K^*} (\alpha_{2K^*} + \beta_{2K^*}) + s (\beta_{2K^*} - \alpha_{2K^*})] - 2 r_{K^*} \alpha_{2K^*} + (1 + r_{K^*} - s) (1 - \alpha_{1K^*} - \beta_{1K^*}) [1 - r_{K^*} - s (1 + \beta_{1K^*} - \alpha_{1K^*})] \right. \right. \\
\left. \left. \times E_K^*(t_e^{(1)}) h_{K^*}(x_1, x_2, b_1, b_2) + \sqrt{r_{K^*}} [1 - (1 - \alpha_{1K^*} - \beta_{1K^*}) (1 - r_{K^*}) - s (1 + \beta_{1K^*} - \alpha_{1K^*})] \right. \right. \\
\left. \left. \times E_K^*(t_e^{(2)}) h_{K^*}(x_2, x_1, b_1, b_2) \right\} , \tag{15} \]

\[ T_0(q^2) = -8 \pi C_F M_B^2 \int_0^1 [dx] \int_0^\infty b_1 d b_1 d b_2 d b_2 \phi_B(x_1, b_1) \phi_K^*(x_2, b_2) \left\{ [(1 - r_{K^*}) - s (1 + \beta_{2K^*}) + \sqrt{r_{K^*}} (1 - r_{K^*} + s) \right. \right. \\
\left. \left. - 2 \sqrt{r_{K^*}} [1 + r_{K^*} (\alpha_{2K^*} + \beta_{2K^*}) + s (\beta_{2K^*} - \alpha_{2K^*})] - 2 r_{K^*} \alpha_{2K^*} + (1 + r_{K^*} - s) (1 - \alpha_{1K^*} - \beta_{1K^*}) [1 - r_{K^*} - s (1 + \beta_{1K^*} - \alpha_{1K^*})] \right. \right. \\
\left. \left. \times \left[ E_K^*(t_e^{(1)}) h_{K^*}(x_1, x_2, b_1, b_2) + \sqrt{r_{K^*}} [1 - (1 - \alpha_{1K^*} - \beta_{1K^*}) (1 - r_{K^*}) - s (1 + \beta_{1K^*} - \alpha_{1K^*})] \right. \right. \\
\left. \left. \times \left[ E_K^*(t_e^{(2)}) h_{K^*}(x_2, x_1, b_1, b_2) \right] \right\} , \tag{16} \]

\[ T_1(q^2) = -8 \pi C_F M_B^2 \int_0^1 [dx_1 dx_2] \int_0^\infty b_1 d b_1 d b_2 d b_2 \phi_B(x_1, b_1) \phi_K^*(x_2, b_2) \left\{ \left[ (s \alpha_{2K^*} = (1 + \sqrt{r_{K^*}}) - (1 - 2 \sqrt{r_{K^*}}) (\alpha_{2K^*} + \beta_{2K^*}) E_K^*(t_e^{(1)}) h_{K^*}(x_1, x_2, b_1, b_2) \right. \right. \\
\left. \left. - \sqrt{r_{K^*}} [1 - \alpha_{1K^*} - \beta_{1K^*}] E_K^*(t_e^{(2)}) h_{K^*}(x_2, x_1, b_1, b_2) \right] \right\} , \tag{17} \]

\[ T_2(q^2) = -8 \pi C_F M_B^2 \int_0^1 [dx_1 dx_2] \int_0^\infty b_1 d b_1 d b_2 d b_2 \phi_B(x_1, b_1) \phi_K^*(x_2, b_2) \left\{ [(2 r_{K^*} - s) \alpha_{2K^*} + (1 + \alpha_{2K^*} + \beta_{2K^*}) \right. \right. \\
\left. \left. - \sqrt{r_{K^*}} [1 + 2 \alpha_{2K^*} - 2 \beta_{2K^*}] E_K^*(t_e^{(1)}) h_{K^*}(x_1, x_2, b_1, b_2) + \sqrt{r_{K^*}} [1 - \alpha_{1K^*} + \beta_{1K^*}] E_K^*(t_e^{(2)}) h_{K^*}(x_2, x_1, b_2, b_1) \right\} , \tag{18} \]

where \( \phi_B \), \( \phi_K \) (\( \phi_K^* \)), and \( \phi_{K^*} \) are the wave functions of \( B \), pseudovector (pseudoscalar) of \( K \), and \( K^* \) mesons, respectively, the evolution factor are given by

\[ E_H(t) = \alpha_H(t) \exp [ - S_B(t) - S_H(t) ] , \tag{19} \]

and the related kinematic parameters are parametrized as

\[ \alpha_{1H} = - \frac{1}{\sqrt{\varphi_H}} x_1 , \quad \beta_{1H} = \frac{1}{2} \left[ 1 + \frac{1 + r_H - s}{\sqrt{\varphi_H}} \right] x_1 , \]

\[ \alpha_{2H} = - \frac{r_H}{\sqrt{\varphi_H}} x_2 , \quad \beta_{2H} = \frac{1}{2} \left[ 1 + \frac{1 + r_H - s}{\sqrt{\varphi_H}} \right] x_2 , \tag{20} \]

\[ r_H = \frac{M_H^2}{M_B^2} , \quad r_H' = \frac{m_{0K}}{M_B} , \quad s = \frac{q^2}{M_B^2} , \]

with
The hard functions, $h^H$, are written as

$$h^H(x_1, x_2, b_1, b_2) = K_0(D_H \sqrt{x_1} x_2 b_1)$$

$$\times \left[ \theta(b_1 - b_2)K_0(D_H \sqrt{x_2} b_1) \right.$$  

$$\times I_0(D_H \sqrt{x_2} b_2) + \theta(b_2 - b_1)$$

$$\times K_0(D_H \sqrt{x_2} b_2)I_0(D_H \sqrt{x_2} b_1) \right]$$

with

$$D^2_H = \frac{M^2_B}{2} \left( 1 + r_H - \frac{q^2}{M^2_B} + \sqrt{\varphi_H} \right).$$

The wave functions $\phi_H$ and $\phi_K'$ are defined by [14,17]

$$\phi_H(x) = \int \frac{dy^+}{2\pi} e^{-i p^+_3 x^+_3} \left[ 0 | \bar{u}(y^+) \gamma^- \gamma_5 s(0) | H \right],$$

$$\frac{m_{0K}}{P_3} \phi_K'(x) = \int \frac{dy^+}{2\pi} e^{-i p^+_3 x^+_3} \left[ 0 | \bar{u}(y^+) \gamma_5 s(0) | K \right],$$

with the normalization conditions of

$$\int_0^1 dx \phi_H(x) = \int_0^1 dx \phi_H(x) = \int_0^1 dx \phi_K'(x) = \int_0^1 dx \phi_K'(x) = \frac{f_{BH}}{2\sqrt{N_c}}.$$

We note that unlike the kaon case, we do not distinguish the pseudovector and pseudoscalar components of the $B$ wave functions since the factor $M_B/ (m_b + m_d)$ is close to one. We also note that from Eqs. (15) and (17) we obtain $T(0) = -T_1(0)$.

III. DIFFERENTIAL DECAY RATES AND LEPTON ASYMMETRIES

The effective Hamiltonian of $B \to s l^+ l^-$ is given by [20]

$$\mathcal{H} = \frac{G_F \alpha_{\lambda_1}}{\sqrt{2} \pi} \left[ C_5(\mu) \bar{s}_L \gamma_\mu b_L \bar{\ell} \gamma^\mu \ell + C_{\lambda s} \bar{s}_L \gamma_\mu b_L \bar{\ell} \gamma^\mu \gamma_5 \ell 

- \frac{2m_b C_7(\mu)}{q^2} s_L \sigma_{\mu\nu} q^\nu b_R \bar{\ell} \gamma^\mu l \right].$$

where $C_0(\mu)$, $C_9$, and $C_7(\mu)$ are the WCs and their expressions can be found in Ref. [20] for the SM. Since the operator associated with $C_0$ is not renormalized under the QCD, it is the only one with the $\mu$ scale free. Besides the short-distance (SD) contributions, the main effect on the branching ratio comes from $c\bar{c}$ resonant states such as $\Psi$, $\Psi'$, etc., i.e., the long-distance (LD) contributions. In the literature [21–25], it has been suggested by combining FA and vector meson dominance (VMD) approximation to estimate LD effects for the $B$ decays. Hence, including the resonant effect (RE) and absorbing it to the related WC, we obtain the effective WC of $C_8$ as

$$C_8^{\text{eff}} = C_8(\mu) + \left[ C_1(\mu) + C_2(\mu) \right]$$

$$\times \left( h(x,s) + \sum \frac{k_j \Gamma (j \to l^+ l^-) M_j}{2 - M_j^2 + i M_j \Gamma_j} \right),$$

where we have neglected the small Wilson coefficients, $h(x,s)$ describes the one-loop matrix elements of operators $O_1 = \bar{s}_c \gamma^\mu P_L b_c \gamma^\mu P_L \gamma_\mu$ and $O_2 = \bar{s}_c \gamma^\mu P_L b_c \gamma_\mu P_L \gamma_\mu [20]$. $M_j$ (\Gamma_j) are the masses (widths) of intermediate states, and the factors $k_j$ are phenomenological parameters for compensating the approximations of FA and VMD and reproducing the correct branching ratios $Br(B \to J/\psi X \to l^+ l^-) = Br(B \to J/\psi X \times l^+ l^-)$. In this paper, for simplicity, we take $k_j = -1$ in $[C_1(\mu) + C_2(\mu)]$.

Using Eqs. (6) and (25), the transition amplitudes of $B \to (K,K^*) l^+ l^-$ are as follows

$$\mathcal{M}_K = \frac{G_F \alpha_{\lambda_1}}{2\sqrt{2} \pi} \left[ (F^9(q^2) - 2m_b \tilde{F}^7(q^2)) P_\mu \bar{\ell} \gamma^\mu l 

+ \left( F_{\ell}^9(q^2) P_\mu + F_{\ell}^7(q^2) q_\mu \right) \bar{\ell} \gamma^\mu \gamma_5 l \right]$$

and

$$\mathcal{M}_{K^*} = \frac{G_F \alpha_{\lambda_1}}{2\sqrt{2} \pi} \left[ i \left( V^8(q^2) - \frac{2m_b}{q^2} T^7 q^2 \right) 

\times e_{\mu \nu \alpha \beta} e^{\nu \rho \sigma} q_\rho q_\sigma \left( A_{\mu 0}(q^2) - \frac{2m_b}{q^2} T_{0}(q^2) \right) e_{\nu}^* 

- \epsilon^* \cdot q \left( A_{\mu 0}^1(q^2) - \frac{2m_b}{q^2} T_{0}^1(q^2) \right) P_\mu \bar{\ell} \gamma^\mu l 

+ \left[ i V^9(q^2) e_{\mu \nu \alpha \beta} e^{\nu \rho \sigma} q_\rho q_\sigma \right] 

- A_{\mu 0}^9(q^2) e_{\mu}^* - \epsilon^* \cdot q A_{\mu 0}^9(q^2) P_\mu \bar{\ell} \gamma^\mu \gamma_5 l \right].$$

In Eqs. (27) and (28), we have included the WCs by inserting them into Eq. (19) as

$$E_{ji}(t) = C_j(\mu) \alpha_j(t) \exp[-S_\beta(t) - S_H(t)].$$
and the superscripts of form factors denote the associated WCs of $C^\text{err}_8$, $C_9$, and $C_7$, with the new definition of $E_{ij}^f$ in Eqs. (8)–(10), respectively.

As usual, after integrating the angle dependent phase space, the differential decay rates for $B \to H l^+ l^-$ ($H = K, K^*$) are found to be

$$
d\Gamma_H(q^2) = \frac{G_F^2 c_2^2 |\lambda|^2 M_H^2}{3 \times 2^9 \pi^5} \sqrt{1 - \frac{4 m_f^2}{q^2}} \left[ \left( 1 + \frac{2 m_f^2}{q^2} \right) \beta_H + \frac{12 m_f^2}{M_H^2} \delta_H \right],
$$

where

$$
\beta_K = \varphi_K F_1^0(q^2) - 2 m_b F_7^0(q^2) + \varphi_K F_1^0(q^2),
$$

$$
\delta_K = \left( 1 + r_K - \frac{s}{2} \right) |F_1^0(q^2)|^2 + (1 - r_K) \text{Re} F_1^0(q^2) F_2^{q*}(q^2) + \frac{s}{2} |F_2^{q}(q^2)|^2,
$$

$$
\beta_{K^*} = \left\{ \begin{array}{l} s \left[ 2 \varphi_{K^*} V(q^2) + 3 \tilde{F}_0(q^2) \right] + \frac{\varphi_{K^*}}{4 r_{K^*}} \left[ \tilde{F}_0(q^2) + \varphi_{K^*} \tilde{F}_1(q^2) + (1 - r_{K^*} - s) \tilde{F}_0(q^2) \right] \\ + \frac{2 (1 + r_{K^*} - s)}{4 r_{K^*}} |A_0^0(q^2) M_B|^2 + \frac{1}{2 r_{K^*}} \text{Re} \left[ A_0^0(q^2) A_1^{q*}(q^2) + A_0^0(q^2) A_2^{q*}(q^2) \right] \\ + \frac{1 - r_{K^*}}{2 r_{K^*}} \text{Re} A_1^0(q^2) M_B A_2^{q*}(q^2) M_B \end{array} \right\},
$$

with

$$
\tilde{V}(q^2) = \left| V^0(q^2) M_B - \frac{2 m_b M_B T_7^0(q^2)}{q^2} \right|^2 + \left| V^0(q^2) M_B \right|^2,
$$

$$
\tilde{F}_0(q^2) = \left| \frac{A_0^0(q^2) - 2 m_b T_0^0(q^2)}{q^2 M_B} \right|^2 + \left| A_0^0(q^2) \right|^2,
$$

$$
\tilde{F}_1(q^2) = \left| A_1^0(q^2) M_B - \frac{2 m_b M_B T_7^1(q^2)}{q^2} \right|^2 + \left| A_1^0(q^2) M_B \right|^2,
$$

$$
\tilde{F}_{01}(q^2) = \text{Re} \left[ \left( \frac{A_0^0(q^2)}{M_B} - \frac{2 m_b T_7^0(q^2)}{q^2 M_B} \right) \left( A_1^{q*}(q^2) M_B - \frac{2 m_b M_B T_7^{q*}(q^2)}{q^2} \right) \right] + \text{Re} \left( \frac{A_0^0(q^2)}{M_B} A_1^{q*}(q^2) M_B \right).
$$

The forward-backward asymmetry (FBA) can be defined by

$$
A_{FB} = \frac{1}{d\Gamma(s)/ds} \left[ \int_0^1 d \cos \theta \frac{d^2 \Gamma(s)}{ds \, d \cos \theta} \right. \\
- \left. \int_{-1}^0 d \cos \theta \frac{d^2 \Gamma(s)}{ds \, d \cos \theta} \right],
$$

$$
A_{K^*} = \frac{3 s \sqrt{\varphi_{K^*}} \sqrt{1 - \frac{4 m_f^2}{q^2}} R_V A(q^2)}{\left( 1 + \frac{2 m_f^2}{q^2} \right) \beta_{K^*} + \frac{12 m_f^2}{M_B^2} \delta_{K^*}},
$$

where $\theta$ is the angle of charged $l^+$ with respect to the $B$ meson in the rest frame of the lepton pair. For $B \to K^* l^+ l^-$ decay, the FBA is found to be
As expected, the FBA in Eq. (37) is sensitive to the chiral structure of interactions since it is related to the product of $V$ and $A$ currents. It is clear that the FBA for $B \to K^* \ell^-$ vanishes since there is no form factor from the axial current.

Another interesting lepton asymmetry is the longitudinal polarization of the lepton, defined by

$$ P_L(q^2) = \frac{d \Gamma(n = -1)}{ds} - \frac{d \Gamma(n = 1)}{ds}, $$

where $n$ is the projection of the lepton $l^-$ momentum to the spin direction in its rest frame. For $B \to (K, K^*)l^+l^-$, the polarization asymmetries can be expressed as

$$ P_L^K(q^2) = \frac{2 \sqrt{1 - \frac{4m_l^2}{q^2}} \phi_K}{\left(1 + \frac{2m_l^2}{q^2}\right) \beta_K + 12 \frac{m_l^2}{M_B^2} \delta_K} \times \text{Re}[F_1^K(q^2) - 2m_b F_1^*(q^2) F_2^*(q^2)] $$

and

$$ P_L^{K^*}(q^2) = \frac{2 \sqrt{1 - \frac{4m_l^2}{q^2}}}{\left(1 + \frac{2m_l^2}{q^2}\right) \beta_{K^*} + 12 \frac{m_l^2}{M_B^2} \delta_{K^*}} \left[s(2 \phi_K R_V(q^2) + 3 R_{A_0}(q^2)) + \frac{\phi_{K^*}}{4r} \left[R_{A_0}(q^2) + \phi_K R_{A_1}(q^2)\right] + (1 - r_{K^*} - s) R_{A_0i}(q^2)\right]. $$

with

$$ R_V(q^2) = \text{Re} \left[ V_R^*(q^2) M_B - \frac{2m_b M_B}{q^2} T_R^*(q^2) V^{9*}(q^2) M_B\right], $$

$$ R_{A_0}(q^2) = \text{Re} \left[ \frac{A_0(q^2)}{M_B} - \frac{2m_b T_0^*(q^2)}{q^2} \right] A_0^{9*}(q^2) M_B, $$

$$ R_{A_1}(q^2) = \text{Re} \left[ A_1(q^2) M_B - \frac{2m_b M_B}{q^2} T_1^*(q^2) A_1^{9*}(q^2) M_B\right], $$

$$ R_{A_{0i}}(q^2) = \text{Re} \left[ \frac{A_0^{8*}(q^2)}{M_B} - \frac{2m_b T_0^{8*}(q^2)}{q^2} \right] A_0^{9*}(q^2) M_B $$

$$ + \left(A_1^{8*}(q^2) M_B - \frac{2m_b M_B}{q^2} T_1^{8*}(q^2) \right) A_1^{9*}(q^2) M_B, $$

respectively.

### IV. NUMERICAL ANALYSIS

#### A. Form factors

In Eq. (1), $\phi(x, b)$ is the universal wave function and cannot be calculated perturbatively. However, due to the universality, we can determine it by matching with the $B$ decay experimental data. With the ratio of

$$ R = \frac{\text{Br}(B_d^0 \to K^+ \pi^-)}{\text{Br}(B_d^0 \to K^0 \pi^+)} = 0.95 \pm 0.3, $$

given by the CLEO measurement [26], where $\text{Br}(B_d^0 \to K^+ \pi^-)$ represents the $CP$ average of the branching ratios $\text{Br}(B_d^0 \to K^+ \pi^-)$ and $\text{Br}(B_d^0 \to K^- \pi^+)$, one can get the proper wave functions $\phi_B, \phi_K$, and $\phi_K'$ [17] while $\phi_{K^*}$ can be done by the branching ratio of $B \to K^* \gamma$ [13]. For the $B$ meson wave function, we take

$$ \phi_B(x, b) = N_B x^2 (1 - x)^2 \exp \left[-\frac{1}{2} \left(\frac{x M_B}{\omega_B}\right)^2 - \frac{\omega_B^2 b^2}{2}\right], $$

with the shape parameter $\omega_B = 0.4$ GeV [27]. The normalization constant $N_B = 91.7835$ GeV is related to the decay constant $f_B = 190$ MeV. The kaon wave functions are chosen as

$$ \phi_K(x) = \frac{3}{\sqrt{2N_c}} f_K x (1 - x) \left[1 + 0.51(1 - 2x) + 0.3[5(1 - 2x)^2 - 1]\right], $$

$$ \phi_K'(x) = \frac{3}{\sqrt{2N_c}} f_K x (1 - x), $$

$$ \phi_{K^*}(x) = \frac{3}{\sqrt{2N_c}} f_{K^*} x (1 - x) \left[1 + 0.51(1 - 2x) + 5(1 - 2x)^2 - 1\right], $$

where $\phi_K$ is derived from QCD sum rules [28], and the second term in the expression of $\phi_K$ corresponds to $SU(3)$ symmetry breaking effect. The decay constants $f_K$ and $f_{K^*}$ are set to be 160 and 190 MeV (in the convention of $f^*_\pi = 130$ MeV), respectively. Note that the intrinsic $b$ dependences of wave functions in Eq. (44) are neglected. However, this is a good approximation only for the fast recoiling
factors will blow up at points away from the suppression in the large $\nu$ form factors of $B$ tailed analysis.

The transverse extent of the wave function is less important in the energetic outgoing situation. With above wave functions and taking $M_B = 5.28$ GeV, $M_K = 0.49$ GeV, $m_s = 100$ MeV, and $M_K^0 = 0.89$ GeV, the form factors of $B \to K$ defined in Eqs. (6) as a function of $q^2$ are shown in Fig. 1. The values of the form factors at $q^2 = 0$ are given in Table I. We now compare our results with that in the light cone-QCD sum rule (LCSR) [2]. Using the identities in the Appendix, we find that except $V(0)$ is slightly smaller than that of the minimal value, while the remaining form factors are within the allowed values, in the LCSR. Recently, it has been mentioned that by combining large energy effective theory (LEET) [19], originally proposed by Ref. [18], with the measurement of $B \to K^* \gamma$, the form factors $V(0)$ and $A_0(0)$ could be fitted model-independently to be [32]

$$V(0) = 0.069 \pm 0.011,$$

$$A_0(0) = 1.650 \pm 0.114.$$  \hfill (45)

Hence, from Table I, we clearly see that the values of $V(0)$ and $A_0(0)$ are within $1 \sigma$ and $3.2 \sigma$ of values in Eq. (45), respectively. It is worth mentioning that the LEET predicts $T_2(0)/A_1(0) \sim 4.89$ [32], while that in our approach is 5.62. For the comparison of the form factors between different models at $q^2 = 0$, one can refer to Ref. [32] for a more detailed analysis.

For the exclusive $B \to K^{(*)} l^+ l^-$ decays, if we use $b$ independent form factors, as the mesons reach the slow recoil, the suppression in the large $b$ region is weaker such that form factors will blow up at points away from $q^2 = 0$ as seen from Fig. 1. It is inevitable to include the intrinsic $b$ dependence to the outgoing meson wave functions. However, the effect of such dependence is less significant for the small $q^2$ values than that of large ones. Instead of using an exponential $b$ dependent form as the one for the B meson wave function in Eq. (43), for simplicity, we use the trial wave functions as

$$\phi_{H}(x,q^2) = \left(1 - \frac{q^2}{M_B^2}\right)^2 \phi_{H}^{(0)}(x).$$  \hfill (46)

On the other hand, since the available region of the PQCD essentially cannot include all allowed values of $q^2$, to have the form factors in the whole accessible values of $q^2$, we would adopt the parametrization of effective form factors as follows:

$$F(s) = F(0) \exp(\sigma_1 s + \sigma_2 s^2 + \sigma_3 s^3)$$  \hfill (47)

with $s=q^2/M_B^2$ to fit the values up to $q^2=15$ GeV$^2$ calculated by the PQCD. By extrapolating to near the end point of $q^2$, we found that the values of form factors are consistent with lattice results [29,30]. To illustrate how good the trial functions in Eq. (46) are, we show the form factors for $B \to K$ in Fig. 2. From the figure, we find that our results are basically the same as that from the QM [31] and LCSR [2].

**B. Decay rates**

With the confidence of calculating the form factors by using Eqs. (46) and (47), we now study the decay rates of $B \to K^{(*)} l^+ l^-$. Unlike the conventional FA, the WCs in Eqs. (27) and (28) are the members of integrations in the PQCD. Thus, adopting the approach similar to form factors, we cal-

![Image](Image1.png)

**FIG. 1.** Form factors of $F_1$ (solid curves), $F_2$ (dashed curves), and $F_T$ (dotted curves) for the $B \to K$ transition as a function of $q^2$ in the PQCD (bold lines) and QM (unbold lines), respectively.

![Image](Image2.png)

**FIG. 2.** Form factors of $F_1$, $F_2$, and $F_T$ for the $B \to K$ transition as a function of $q^2$ with the $q^2$ dependent wave function in Eq. (46) in the PQCD (solid curves), QM (dot-dashed curves), and LCSR (dashed curves), respectively.

| Table I. Form factors at $q^2 = 0$ in the PQCD. |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| $F_1(0)$ | $F_2(0)$ | $F_T(0)$ | $V(0)$ | $A_0(0)$ | $A_1(0)$ | $A_2(0)$ | $T(0)$ | $T_1(0)$ | $T_2(0)$ |
| 0.33 | -0.267 | -0.054 | 0.063 | 2.02 | -0.05 | 0.059 | -0.350 | 0.350 | -0.281 |
calculate the transition amplitudes with the wave functions in Eq. (46) and the exponential forms in Eq. (47) to fit the values calculated by the PQCD for the whole range of $q^2$. After integrating $q^2$ dependence in Eq. (30), the decay branching ratios without including LD contributions for $B 	o (K,K^*)l^+l^-$ are listed in Table II and their distributions for the differential decay rates are shown in Fig. 3. Comparing with the curves in the QM and LCSR, we find that the differential rates of $B \to Kl^+l^-$ are consistent with each other. However, there exists a slight difference in $B \to K^*l^+l^-$. There are two main reasons for the difference: (a) $\mu$ scale dependence for the WC and (b) the effects from $A_1(q^2)$ and $A_2(q^2)$ in the PQCD. For the results in QM and LCSR, we have used the WC at $\mu = m_B$ as done in the literature, whereas that in the PQCD, $\mu$ scale is the typical scale $t$ determined by Eq. (23). As seen from Eq. (35) the effect of $A_1(q^2)$ is large since there is a factor of $M_B$ associated with it, while that of $A_2(q^2)$ only affects in the mode of $B \to K^*l^+l^-$ due to the lepton mass dependence. Thus, measuring the exclusive modes of $B \to K^*l^+l^-$ would distinguish various QCD models due to the difference shown in Fig. 3. From Table II, we see that our PQCD results of the decay branching ratios for $B \to K*lm_1m_2$ are quite different. This can be understood by noting that in Eq. (33) there is pole of $q^2$ associated with the photon penguin induced couplings. These pole terms make the rates sensitive to the kinematical region of $q^2 > 4m_l^2$.

C. Forward-backward asymmetry

From Eq. (37), we present the forward-backward dilepton asymmetries of $B \to K^*l^+l^-$ ($l=\mu,\tau$) in Fig. 4. We note

![FIG. 3. The differential decay branching ratios as function of $s$ for (a) $B \to K\mu^+\mu^-$ and (b) $B \to K\tau^+\tau^-$. The curves with and without resonant shapes represent including and no LD contributions, respectively. The legend is the same as in Fig. 2.](image)

![FIG. 4. The differential decay branching ratios as function of $s$ for (a) $B \to K^*\mu^+\mu^-$ and (b) $B \to K^*\tau^+\tau^-$. The legend is the same as in Fig. 3.](image)

<table>
<thead>
<tr>
<th>Mode</th>
<th>PQCD</th>
<th>QM</th>
<th>LCSR</th>
</tr>
</thead>
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<tr>
<td>$10^7 \text{Br}(B \to Kl^+l^-)$</td>
<td>5.33</td>
<td>5.56</td>
<td>5.20</td>
</tr>
<tr>
<td>$10^7 \text{Br}(B \to K\tau^+\tau^-)$</td>
<td>1.29</td>
<td>1.28</td>
<td>1.25</td>
</tr>
<tr>
<td>$10^6 \text{Br}(B \to K^*e^+e^-)$</td>
<td>2.26</td>
<td>1.88</td>
<td>2.23</td>
</tr>
<tr>
<td>$10^6 \text{Br}(B \to K^*\mu^+\mu^-)$</td>
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<td>1.49</td>
<td>1.78</td>
</tr>
<tr>
<td>$10^7 \text{Br}(B \to K^*\tau^+\tau^-)$</td>
<td>1.24</td>
<td>1.43</td>
<td>1.77</td>
</tr>
</tbody>
</table>
that the FBA of $B \rightarrow K^* e^+ e^-$ is similar to that of the muon mode in Fig. 4. For the light lepton pair decays such as $B \rightarrow K^* \mu^+ \mu^-$, we see that the FBA is positive at low $q^2$, gets zero at $q^2/M_B^2 \sim 0.16$, and then becomes negative. Due to the large terms related to $A_1(q^2)$, the rate at lower $q^2$ in the PQCD has a larger value than that in the QM and LCSR. As mentioned in Ref. [2] with the FA, the location of zero point is only sensitive to the WC and insensitive to the form factors. However, since with the three-scale factorization formula the WC cannot be factored out of the transition amplitude and it is uncertain to choose the universal wave function of $K^*$, the determination of zero point is harder as the test of the SM in the approach of the PQCD, unless we can fix $K^*$ wave function more precisely. On the other hand, it is worth mentioning that when the $\text{sgn}(C_8 C_7)=+$, opposite to the SM, the zero point disappears. Thus the FBA is quite sensitive to the sign of the WC and can be used as a good candidate to test the SM.

D. Polarization asymmetry

The lepton polarization asymmetries of $B \rightarrow (K, K^*) l^+ l^-$ are displayed in Fig. 5. For $B \rightarrow K l^+ l^-$, $P_L$ is equal zero at $q^2=0$ and $q^2|_{\text{max}}=(M_B-M_K)^2$ because it is related to $\sqrt{1-4m_l^2/ q^2} \phi_K$. Without LD effects for the light leptons ($l=e, \mu$), from Eqs. (31) and (39), we easily realize that $P_L$ is near $-1$ in the most region of $q^2$. However, for $B \rightarrow K^* l^+ l^-$, since $\phi_{K^*}$ cannot be factored out in the numerator, there is no vanishing point at $q^2|_{\text{max}}$; and the transition matrix elements of the set $\{T^7\}$ are always associated with a pole of $q^2$. Hence, at the low momentum transfer region, penguin induced electromagnetic effects are dominant. Also comparing Eq. (40) with Eq. (33), the related terms of $\{T^7\}$ are two powers for the differential decay rate but only one power for the numerator of $P_L$ so that the magnitude of the distribution at low $q^2$ has a smaller value. From Figs. 5(c) and 5(d), the polarization asymmetry of $B \rightarrow K^* \mu^+ \mu^-$ in the PQCD has slightly different distribution to other models at low $q^2$, especially that the deviation for $B \rightarrow K^* \tau^+ \tau^-$ is large. However, according to Figs. 6–8, we find that our results are comparable with that given by the light-front formalism (LF) [33,34]. As mentioned before, the influence of both larger values from the $A_1(q^2)$ and $A_2(q^2)$ terms in our approach is visible for the $\tau$ mode. Therefore, by measuring the longitudinal $\tau$ polarization in $B \rightarrow K^* \tau^+ \tau^-$, we can either determine a more proper $K^*$ wave function or test the feasibility of our PQCD approach for semileptonic decays.
V. CONCLUSIONS

By the three-scale factorization theorem, we have gotten the form factors in $q^2 < 15 \text{ GeV}^2$; and with the parametrization in terms of the exponential forms to extrapolate the $q^2$ dependent form factors to $q^2_{\text{max}}$, we have obtained the consistent results with that from the lattice [29,30]. With the PQCD, we have pointed out that the largest uncertainty in our results is from the nonperturbative wave functions. Though the universal wave function could be determined by some nonleptonic decays, the intrinsic $b$ dependence which suppresses the soft dynamics contribution is still unknown.

With the kaon wave functions fixed by the decays of $B \rightarrow \pi K$ and assumed $q^2$ dependences, we have shown that the distributions of the decay rates and leptonic asymmetries for $B \rightarrow Kl^+l^-$ in the PQCD agree well with that in the other QCD models such as the QM and LCSR. However, there are some differences for that in $B \rightarrow K^*l^+l^-$ among the various QCD models. Finally, we remark that although $B \rightarrow K^*\gamma$ could also give us some information of the $K^*$ wave function, one still cannot fix it satisfactorily due to various uncertainties in the decay. Moreover, the assumption of the same $q^2$ dependent factors in $B \rightarrow K$ is not necessary for $B \rightarrow K^*$ and thus, to have a reliable calculation, we need more precision measurements involving the vector kaon meson in order to settle down the $K^*$ wave function.

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APPENDIX

In order to connect our form factors in Eq. (6) to those usually used in the literature [2,31–33], in this Appendix we show explicitly the relationships among the form factors. In terms of the notation in Refs. [2,32], the form factors for $B \rightarrow (K,K^*)$ decays with respect to various weak currents are parametrized as

\[ \langle K(P_2) | V_\mu | B(P_1) \rangle = f_+ (q^2) \left( P_\mu - \frac{P \cdot q}{q^2} q_\mu \right) + \frac{P \cdot q}{q^2} f_0(q^2) q_\mu, \]  \hspace{1cm} (A1)

\[ \langle K(P_2) | T_{\mu \nu} q^\nu | B(P_1) \rangle = - (P_\mu q^2 - q_\mu P \cdot q) f_T(q^2), \]  \hspace{1cm} (A2)

\[ \langle K^*(P_2, \epsilon) | V_\mu | B(P_1) \rangle = - \frac{V'(q^2)}{M_B + M_{K^*}} \epsilon_{\mu \alpha \beta} \epsilon^{* \beta \gamma} \frac{P_\alpha q_\gamma}{q^2}, \]  \hspace{1cm} (A3)

\[ \langle K^*(P_2, \epsilon) | A_\mu | B(P_1) \rangle = i2 M_{K^*} A_{\gamma}'(q^2) \frac{\epsilon^{* \gamma \mu} - \epsilon^{* \mu} q}{q^2} q_\mu \times \left( \frac{\epsilon^{* \gamma \mu} - \epsilon^{* \mu} q}{q^2} q_\mu \right). \]
where $V_\mu = \bar{s} \gamma_\mu b$. $A_\mu = \bar{s} \gamma_\mu \gamma_5 b$, $T_\mu = \bar{s} i \sigma_\mu b$, $T_\mu = \bar{s} i \sigma_\mu \gamma_5 b$, $P = P_1 + P_2$, $q = P_1 - P_2$, and $P \cdot q = M_B^2 - M_{K^*}^2$. Redefining the wave functions and comparing to Eq. (6), we obtain

$$F_1 = f_+$$

$$F_2 = M_B^2 - M_K^2 \left( f_0 - f_+ \right),$$

$$V = \frac{V'}{M_B + M_{K^*}},$$

$$A_0 = (M_B + M_{K^*}) A_1'.$$

Here we have neglected to show the $q^2$ dependence for the form factors. From the above identities, we find some interesting relations at $q^2 = 0$ and they are given by

$$f_0(0) = f_+(0),$$

$$T_1(0) = T_2'(0).$$

From Eqs. (15) and (17), we get $T(0) = -T_1(0)$. Hence, based on the modified PQCD factorization theorem, we obtain the relation $T_1'(0) = T_2'(0)$ that is the same as that in Eq. (36) of Ref. [2].