## EMI Practices in Higher Education

**Organizers:** National Cheng Kung University English Language Program and Yunlin Area Teaching Resource Center  
**Venue:** National Cheng Kung University, Guangfu Campus, International Conference Hall  
**Sponsors:** (alphabetical order)

<table>
<thead>
<tr>
<th>Date</th>
<th>Schedule</th>
<th>Venue</th>
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<tbody>
<tr>
<td>10/29 (Sat.)</td>
<td>9:30~9:50</td>
<td>Registration</td>
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<tr>
<td>10:00~10:10</td>
<td>Welcome Speeches</td>
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<td>10:10~11:00</td>
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- EMI in Japanese tertiary education: Issues and realities for EAP  
  **Keynote Speech:** John Adamson  
  **Chair:** 曹逢甫 |
| 11:00~12:00 |  
- Re-thinking EMI as English as a Lingua Franca – ELF-MI?  
  **Keynote Speech:** Anna Mauranen  
  **Chair:** 張武昌 |
| 12:00~13:30 | Lunch (1F 多功能廳) |
| 13:30~14:30 |  
- Content and Language Integrated Learning (CLIL): Research and practices from global and local perspectives (楊文賢)  
- Chapter 1: Overview of EMI development (高實玫/鄒文莉) |
|  |  
- Moderator: 陳純音 |
| 14:30~15:30 |  
- Development of the multi-modular social-cultural based English for Medical Purposes (EMP) program in NCKU (張雋曦)  
- Chapter 2: Vertical integration of EMI courses in a medical curriculum (蔡美玲) |
|  |  
- Moderator: 藍修文 |
| 15:30~15:50 | Tea Break |
| 15:50~16:50 |  
- EMI and its discontents (陳英輝)  
  **Moderator:** 林茂松  
- Reflection from within: Creative and critical thinking-inspired teaching and learning (仲曉玲)  
  **Moderator:** 吳紹銘 |
<p>| 16:50~ | Closing Ceremony! |</p>
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<td>EMI and ESP: A successful marriage?</td>
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<td><strong>Keynote Speech:</strong> Diane Pecorari</td>
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<td><strong>Chair:</strong> 李振清</td>
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<td>EMI in Korean universities of science and technology: Challenges and future directions</td>
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<td><strong>Keynote Speech:</strong> Eun Gyong Kim</td>
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<td><strong>Chair:</strong> 王旭</td>
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<td>Chapter 4: Instructional language use in environmental science (陳慧琴)</td>
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<td>Chapter 5: Classroom interaction in engineering (顧文莉)</td>
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<td><strong>Moderator:</strong> 黃美金</td>
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<td>14:30~15:30</td>
<td>English-taught program in Taiwan: The case of Tamkang University Lanyang Campus (紀珊如)</td>
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<td>Chapter 7: Instructional activities that motivate learners in tourism (陳秋蘭/羅美蘭)</td>
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<td><strong>Moderator:</strong> 劉怡君</td>
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<td>Tea Break</td>
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<td>15:50~16:50</td>
<td>Exploring the timing and strategies of implementing EMI in higher education: A case study of a public university in Northern Taiwan (金韶/陳靜慧)</td>
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<td><strong>Moderator:</strong> 沈添鉦</td>
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Presentation titles for the conference

**Keynote speeches:**
John Adamson/ EMI in Japanese tertiary education: Issues and realities for EAP
Anna Mauranen/Re-thinking EMI as English as a Lingua Franca – ELF-MI?
Diane Pecorari/ EMI and ESP: A successful marriage?
Eun Gyong Kim/EMI in Korean universities of science and technology: Challenges and future directions

**Invited speeches:**
學科內容與語言學習結合教學法的研究與實施：在地與全球觀點
Content and Language Integrated Learning (CLIL): Research and practices from global and local perspectives

Wen-hsien Yang, National Kaohsiung University of Hospitality and Tourism, Department of Applied English
楊文賢,國立高雄餐旅大學應用英語系

Development of the multi-modular social-cultural based English for Medical Purposes (EMP) program in NCKU
Antonio Cheung, Department of Pharmacology and Institute of Basic Medical Sciences, College of Medicine, National Cheng Kung University
張雋曦,國立成功大學醫學院藥理學暨基礎醫學研究所

專業科目全英語授課及其缺憾
EMI and its discontents
Yinghuei Chen, Dean of College of Humanities & Social Sciences/ the International College, Asia University
陳英輝,亞洲大學外文系教授兼人文學院院長

大學數學英語教學經驗談
Experience sharing in using English as the instructional medium in a college mathematics course
Yao Lin Ong, Chang Jung Christian University/ Graduate School of Business and Operations Management
翁耀臨,長榮大學/經營管理研究所

反思由內而外：創意批判思考靈動之教與學
Reflection from Within: Creative and Critical Thinking-inspired Teaching and Learning
Hsiao Ling Chung, Institute of Creative Industries Design, National Cheng Kung University
仲曉玲,成大創意產業設計研究所

專業科目全英語授課之經驗分享
English-taught Program in Taiwan: the case of Tamkang University Lanyang Campus
Shan Ju Christine Chi, Department of International Tourism Management, Tamkang University Lanyang Campus
紀珊如,淡江大學蘭陽校園國際觀光管理學系

大學專業課程英語授課之導入時機與策略探討：以一所北部公立大學為例 Exploring the Timing and Strategies of Implementing
EMI in Higher Education: A Case Study of a Public University in Northern Taiwan
Shao Joyce Chin / Jen Chen, The Language Training & Testing Center
金韶/陳靜慧

Challenges of Teaching EMI Courses in the General Education Program
Shin-yi Lee, Institute of Art Studies, National Cheng Kung University
李欣怡，國立成功大學藝術研究所

2014教育部大學專業領域全英語授課種子教師培訓計畫：三學期過後
EMI Professional Development: Three Semesters after the EMI@UCI Program
Huey-nah Cindy Chou, Joint Appointment Associate Professor, Center for General Education and International School of Technology and Management
周惠那，逢甲大學通識教育中心/國際科技與管理學院合聘副教授 兼校長特助

Chapter Speeches:
(Book Title: English as a Medium of Instruction in Higher Education: Implementations & classroom practices in Taiwan)
Chapter 1. Overview of EMI development, Wenli Tsou and Shin-Mei Kao, National Cheng Kung University
高實玫/鄒文莉，國立成功大學

Chapter 2. Vertical integration of EMI courses in a medical curriculum, Mei-Ling Tsai and Paul Saunders, National Cheng Kung University
蔡美玲/孫保羅，國立成功大學

Chapter 3. Creating an EMI program in International finance and business management,
Min-Yu Li and Tsung-Che Wu, Chang Jung Christian University
李敏瑜/吳宗哲，長榮大學

Chapter 4. Instructional language use in environmental science, Fay Chen, National Cheng Kung University
陳慧琴，國立成功大學

Chapter 5. Classroom interaction in engineering, Wenli Tsou, National Cheng Kung University
鄒文莉，國立成功大學

Chapter 6. Higher-level thinking skills in business & HR, Charles Jeremy Sykes, National Taiwan University of Science and Technology
Shao-Ming Wu, Chief Operating Officer, ETS TOEIC CMD Taiwan, Chun Shin Limited
吳紹銘，ETS台灣區總代理 恒欣股份有限公司營運長

Chapter 7. Instructional activities that motivate learners in tourism, Chiou-Lan Chern and Mei-Lan Lo, National Taiwan Normal University
Chapter 8. Use of authentic materials in law, Jason Tien Chou, National Kaohsiung First University of Science and Technology
周天，國立高雄第一科技大學

Chapter 9. Developing Glocolized Materials for EMI Courses in Humanities,
Shin-Mei Kao, National Cheng Kung University
Hsin-Tien Liao, National Taiwan University of Arts
高實玫，國立成功大學/廖新田，國立臺灣藝術大學

Chapter 10. EMI Teacher Training Programs in Taiwan, Cynthia Tsui, National Chengchi University
崔正芳，國立政治大學

高郁婷/鄔文莉，國立成功大學